



EMPACT – SUICIDE PREVENTION CENTER

July 8, 2010

Dear Potential Executive Leadership Conference Sponsor:

La Frontera Arizona/EMPACT-Suicide Prevention Center is a non-profit behavior health agency which provides vital community services throughout Arizona. We provide crisis services 24 hours per day, 7 days per week, and we also offer a full spectrum of behavioral health services to children and families. Our hotline staff answers the National 1-800-Suicide hotline and the National RAINN Hotline for victims of sexual assault, and our services are statewide.

Every year we hold a weeklong conference, the Southwestern School for Behavioral Health Studies, where clinicians from across Arizona can learn and develop professionally. This year we are adding a one day **Executive Leadership Track** to the conference. It will be on **Thursday, August 26, 2010**, which is the last day of the regular conference.

The Executive Leadership program includes:

- Three nationally known speakers: **Kurt Warner**, former Arizona Cardinals quarterback; **Dr. Lowell Catlett**, a renowned futurist/economist; and **Chuck Underwood**, leading expert on *Generational Influences* in the workplace.
- **Luncheon** for attendees and sponsors.
- **Private reception with Kurt Warner** for attendees and sponsors. The reception includes appetizers and a cash bar.
- **Golf at Loews Ventana Canyon** on Friday for attendees and sponsors.

We're inviting you to review our **sponsorship opportunities** because your business is one which potentially fits with the needs of the companies whose executives will be attending the conference. The Track is targeted for Executive Leadership (CEO's, CFO's, COO's and other top level company executives/decision makers) from Arizona Behavioral Health agencies as well as other Non-profit and For-profit business leaders.

I invite you to please review the sponsorship information on the next page. If you have any questions or wish to become a sponsor, please contact me at (480) 784-1514 ext. 1117 or via email at laura.larson@empact-spc.com. Thank you!

Sincerely,

Laura Larson-Huffaker
Executive Director
EMPACT-Suicide Prevention Center

Sponsor Packages

Besides the opportunity to network with Business Executives, sponsors will receive based on **sponsor level**:

\$10,000 Platinum Sponsor Level

- Admittance for two (2) company representatives to the entire program.
- Up to two free rooms (single or double occupancy) at Loews Ventana Canyon for Thursday night.
- 2 Autographed Kurt Warner Jerseys.
- Photograph with Kurt Warner for each of the 2 company representatives.
- Free golf for two (2) company representatives with the business executives.
- 6 foot display table at the reception.
- Company name and logo displayed at the full weeklong conference and as well as at the Executive Leadership Track with recognition as a Platinum Sponsor.

\$5,000 Gold Sponsor Level

- Admittance for one (1) company representative to the entire program.
- Free room (single or double occupancy) at Loews Ventana Canyon for Thursday night.
- Autographed Kurt Warner Jersey.
- Photograph with Kurt Warner.
- Free golf for (1) company representative with the business executives.
- 6 foot display table at the reception.
- Company name and logo displayed at the one day Executive Leadership Track with recognition as a Gold Sponsor.

\$1,250 Small Business Sponsor Level

- Admittance for one (1) company representative to the entire program.
- Free room (single or double occupancy) at Loews Ventana Canyon for Thursday night.
- Free golf for (1) company representative with the business executives.
- 3 foot display table at the reception.
- Company name and logo displayed at the one day Executive Leadership Track with recognition as a Small Business Sponsor.